

# MONDAY 13 MAY LOCOMOTION SUITE (First Floor)

## THE SPOTLIGHT SESSION

### A Vision for the North East Visitor Economy - An Integrated Approach to Delivery

<b>9.45 - 10.00am</b>	<b>Destination North East: Creating a 'Must-Visit' Haven Through Innovative Venues, Outstanding Hospitality and Culinary Delights</b>	An overview of the forward-thinking strategy to ensure the North East continues to evolve to become a must visit destination where local businesses and their supply chains can thrive.
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## THE SUPPLY CHAIN SESSIONS

### Consumer-Led Evolution: Unveiling the Impact of Consumer Behaviour on Business Operations and Local Supply Chains

<b>10.05 - 10.20am</b>	<b>Getting Under the Skin of Consumers</b>	What are the current trends and behaviours in food, drink, tourism and hospitality and how are consumers deciding?
<b>10.20 - 10.40am</b>	<b>The Implications for Retailers and Hospitality</b>	How are retailers and venues reflecting these behaviours and trends in their offer to consumers on menus and shelves?
<b>10.40 - 11.00am</b>	<b>Meeting the Needs - How the Supply Chain is Adapting</b>	The implications for small producers and their supply chains and how their operations are shifting to meet the needs of retailers.
<b>11.20 - 11.40am</b>	<b>At the Forefront of the Food Chain</b>	Understanding the pressures and opportunities for raw materials suppliers at the very start of the chain.
<b>11.20 - 11.45am</b>	<b>Summary of Spotlight Session; Panel + Q&amp;A</b>	What have we learnt, what are the priorities moving forward, what challenges and opportunities exist?
<b>11.45am - 12.00pm</b>	<b>BREAK &amp; NETWORKING</b>	
<b>12.00pm</b>	<b>Waste Warriors: Tackling Affordability Amidst the Cost of Living Crisis</b>	An overview of the current implications of the 'cost of living' crisis on consumer behaviour.
<b>12.30pm</b>	<b>Securing the Chain: Transformative Strategies for a Safe and Resilient Local Supply Network</b>	Panel discussion looking at the initiatives by public and private sector organisations to strengthen local sustainable supply chains.
<b>1.00 - 1.30pm</b>	<b>LUNCH &amp; NETWORKING</b>	

## THE SUPER-CHARGE SESSIONS

### Turbocharge Your Business: Unleashing Sales and Marketing Strategies for Explosive Growth

<b>1.30pm</b>	<b>Enter the Dragon: Crafting the Perfect Pitch for Customer Engagement</b>	What are retailers, restaurants and wholesalers looking for in new products and what do you need to do to polish your pitch?
<b>2.10pm</b>	<b>Beyond The Kitchen Table - The Next Chapter</b>	Having participated in the Beyond The Kitchen Table initiative, what have our class of '23 learned and delivered?



**necta**   
North East Culinary & Trade Awards

### STEPHENSON SUITE (Ground Floor)

**9.15am - 12.00pm**  
**NECTA YOUNG CHEF OF THE YEAR**

**12.15 - 3.00pm**  
**NECTA CHEF OF THE YEAR**

**3.15pm**  
**INN COLLECTION GROUP**  
**YOUNG CHEF**

**INN COLLECTION GROUP**  
**SENIOR CHEF**

